



**Whiter.  
Brighter.  
You.**

collection

pola

ADVANCED TOOTH WHITENING SYSTEM

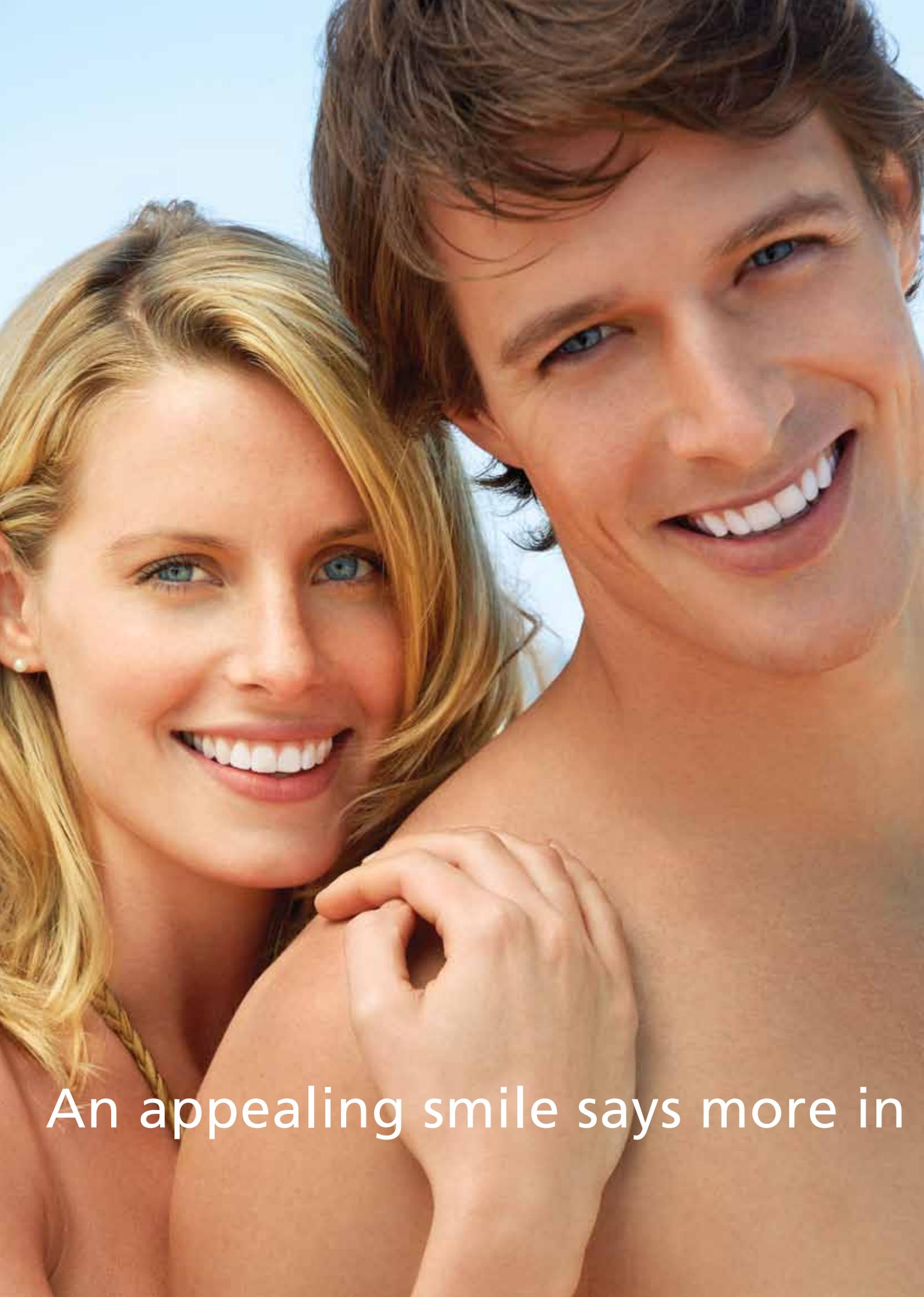
SDI

Your Smile. Our Vision.

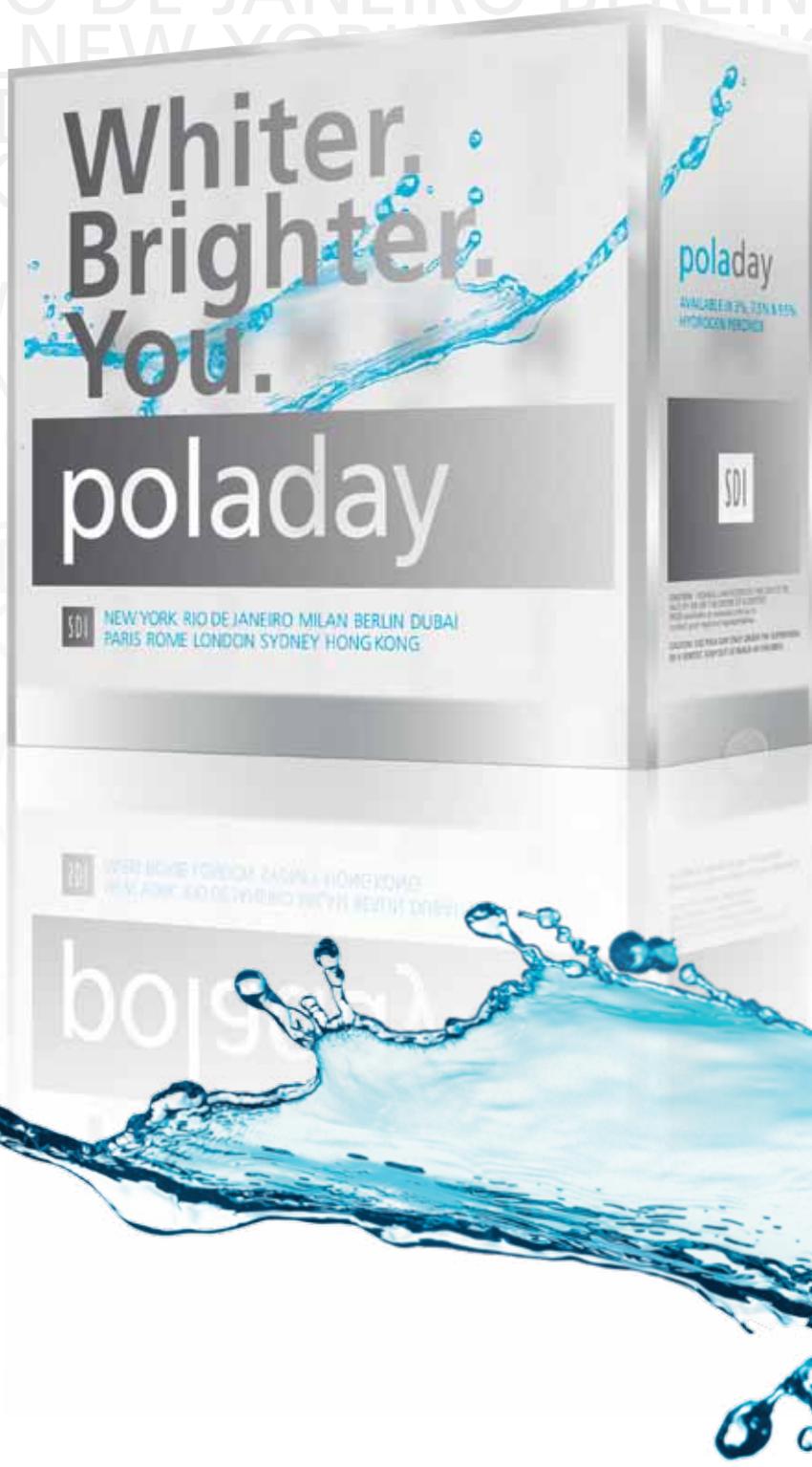
[www.sdi.com.au](http://www.sdi.com.au)

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An appealing smile says more in



Whiter,  
Brighter,  
You.

poladay

SDI NEW YORK RIO DE JANEIRO MILAN BERLIN DUBAI  
PARIS ROME LONDON SYDNEY HONG KONG

poladay  
AVAILABLE IN 2%, 3% & 4%  
HYDROGEN PEROXIDE

SDI

SDI WATER BONE TONIC BALSAM HOME REMEDY  
WATER BONE TONIC BALSAM HOME REMEDY

bojsera

an instant than words can ever say

# POLAOFFICE+

A LEGAL  
MEDICAL DEVICE



## The world's fastest

Minimal chair time is required. The total treatment will take less than 30 minutes. Less chair time means increased patient comfort, satisfaction, improved productivity and profitability. The unique 37.5% hydrogen peroxide formula ensures fast release of the peroxide ions to begin the brightening process.

## A legal medical device

With Pola Office Plus, feel very confident you are performing a legal in-office brightening treatment.

## Indications for use:

- Lightly etching away surface staining on vital and non-vital teeth
- Assisting in the brightening of discoloured teeth
- Removal of surface stains on teeth discoloured by:
  - Medications, such as tetracycline, minocycline
  - Fluorosis
  - Food related stains
  - Age dependent stains

## Kits:

### Pola Office+ 3 Patient Kit - 37.5% hydrogen peroxide with retractors

3 X 2.8 mL syringes of Pola Office+  
3 X 1g Gingival Barrier syringes  
3 X Cheek Retractors  
Accessories  
Reorder 7700465

### Pola Office+ 3 Patient Kit - 37.5% hydrogen peroxide no retractors

3 X 2.8 mL syringes of Pola Office+  
3 X 1g Gingival Barrier syringes  
Accessories  
Reorder 7700464



“89% of evaluators would recommend Pola Office+ to a colleague<sup>†</sup>”

## the world's fastest

### No light required

Pola Office+ can be used with or without a light, as it does not require activation. While a light is not necessary, you certainly can use a bleaching light or a standard heat emitting curing light to accelerate the brightening process and impress your patients.

### Maximum comfort

The neutral pH of Pola Office+ ensures maximum comfort during and after treatment. The shorter treatment time results in less patient discomfort and lower sensitivity.

### Built-in desensitiser

No separate desensitiser is required. Pola Office+ has unique built-in desensitising properties that inhibit post-operative sensitivity. Potassium nitrate, the key pain-reducing ingredient, penetrates the nerve endings by blocking transmission of sensitive nerve impulses to provide a calming effect.

### Simple delivery

No mixing is required. The dual barrel syringe system mixes as you apply the gel directly to the tooth. This ensures a consistent blend of freshly activated gel. The freshly activated gel maximises the whitening effect. The fine applicator tip allows easy application, especially in tight spots.

### Just one thin layer

A thin layer of gel is all that is required. Use the tip to spread the gel ensuring all tooth surfaces are covered. The sticky gel formula adheres firmly to tooth surfaces maximising the bleaching effect.

“83% of evaluators would purchase Pola Office+<sup>†</sup>”

#### Pola Office+ 1 Patient Kit - 37.5% hydrogen peroxide with retractor

1 X 2.8 mL syringe of Pola Office+  
1 X 1g Gingival Barrier syringe  
1 X Cheek Retractor  
Accessories  
Reorder 7700462

#### Pola Office+ 1 Patient Kit - 37.5% hydrogen peroxide no retractor

1 X 2.8 mL syringe of Pola Office+  
1 X 1g Gingival Barrier syringe  
Accessories  
Reorder 7700461

# POLAOFFICE

A LEGAL  
MEDICAL DEVICE



Pola Office uses a 35% hydrogen peroxide formula to give you and your patients quick and efficient results without excessive time wasted chairside.

## A legal medical device

With Pola Office, feel very confident you are performing a legal in-office brightening treatment.

## Indications for use:

- Lightly etching away surface staining on vital and non-vital teeth
- Assisting in the brightening of discoloured teeth
- Removal of surface stains on teeth discoloured by:
  - Medications, such as tetracycline, minocycline
  - Fluorosis
  - Food related stains
  - Age dependent stains

## Very fast procedure

Pola Office's total treatment time is about 30 minutes. Less chair time means increased patient comfort, satisfaction, improved productivity and profitability.

## Built in desensitiser

Pola Office contains potassium nitrate, a known desensitising agent. It acts on the nerve endings by blocking transmission of sensitive nerve impulses and providing a calming effect.

## No light required

No light is required to accomplish effective results, however any heat emitting curing light will accelerate the brightening process to achieve results in just 30 minutes.

## Flexible gingival barrier

Pola Office's flexible gingival barrier allows for a quick and clean removal.

### Pola Office 3 Patient Kit 35% hydrogen peroxide

6 X 0.3g Pola Office  
Powder Pots  
6 X 2mL Pola Office Syringes  
3 X 1g Gingival Barrier Syringes  
Accessories  
Reorder 7700218

### Pola Office 1 Patient Kit 35% hydrogen peroxide

2 X 0.3g Pola Office  
Powder Pots  
2 X 2mL Pola Office Syringes  
1 X 1g Gingival Barrier Syringe  
Accessories  
Reorder 7700256

### Gingival Barrier 2 Syringe Refill

2 X 1g Gingival  
Barrier Syringes  
Accessories  
Reorder 7750006



# Quick and easy in-office tooth brightening system

Before treatment



After treatment



**NOTE:**

Individual patient results may vary.

Photos courtesy of Dr. Linda Greenwall,  
BDS(Rand), MGDS RCS (Eng),  
MSc (London), MRD RCS (Eng), FFGDP



# POLADAY & POLANIGHT

**COSMETIC RANGE**  
containing 6% hydrogen peroxide or less

These tooth whitening products comply with the council of European Union amending Directive 76/768/EEC.



## Registered cosmetics

Pola Day 3% and 6% and Pola Night 10% and 16% comply with the Council of European Union amending Directive 76/768/EEC, concerning cosmetic products.

## Natural soother and conditioner

The incorporation of special additives minimises plaque formation and enhances remineralisation to further reduce sensitivity.

## High water content

The high water content of the gel reduces dehydration of the enamel and decreases patient sensitivity.

## High molecular weight thickener

This reduces the tacky feeling and drying effect of the gel in turn reducing sensitivity further.

## High viscosity

The high viscosity gel ensures it can be easily and securely placed into the tray and remains in the tray for the entire procedure.

## Taste

The pleasantly flavoured spearmint gel is both fresh and long lasting.

## Fluoride releasing

The addition of fluoride remineralises the tooth surface assisting in reducing post-operative sensitivity.

### Pola Day and Pola Night 10 X 1.3g Syringe Kits

Reorder

7700353 (3% Hydrogen Peroxide)

7700359 (6% Hydrogen Peroxide)

7700371 (10% Carbamide Peroxide)

7700377 (16% Carbamide Peroxide)

### Pola Day and Pola Night 4 X 1.3g Mini Kits

Reorder

7700351 (3% Hydrogen Peroxide)

7700357 (6% Hydrogen Peroxide)

7700369 (10% Carbamide Peroxide)

7700375 (16% Carbamide Peroxide)

### Pola Day and Pola Night 50 X 1.3g Bulk Kits

Reorder

7700355 (3% Hydrogen Peroxide)

7700361 (6% Hydrogen Peroxide)

7700373 (10% Carbamide Peroxide)

7700379 (16% Carbamide Peroxide)



From just 30 minutes  
once a day



### Contains desensitising agent

The Pola Day and Pola Night gels contain a desensitising agent which acts on the nerve endings, and desensitises them at the pulp-dentin border, in turn minimising sensitivity and maximising patient comfort.

### Neutral pH

Pola Day and Pola Night's neutral pH ensures the full release of the peroxide without jeopardising patient comfort.

### Treatment guidelines

<b>poladay 3%</b>	hydrogen peroxide 2 or 3 X 30 min/day <b>OR</b> 1 X 60 min/day
<b>poladay 6%</b>	hydrogen peroxide 1 or 2 X 30 min/day <b>OR</b> 1 X 45 min/day
<b>polanight 10%</b>	carbamide peroxide 2 hrs to overnight
<b>polanight 16%</b>	carbamide peroxide 90 min to overnight

**Pola Night**  
**36 X 3g Value Packs**  
Reorder  
7700089 (16% Carbamide Peroxide)

**Tray Material – 20 Pieces**  
20 Piece Refill  
Reorder 7750005

**Tray Cases – 5 Pack**  
5 Tray Cases  
Reorder 7750008

**Cosmetic Pola Pouches - 10 Pack**  
10 Pouches  
Reorder 7700999

**Pola Day and Pola Night**  
**50 X 3g Dispenser Packs**  
Reorder  
7700079 (6% Hydrogen Peroxide)  
7700085 (16% Carbamide Peroxide)

**Spacer Resin 2 Syringe Refill**  
2 X 1g Spacer Resin Syringes  
Accessories  
Reorder 7700012

# POLADAY & POLANIGHT

**LEGAL MEDICAL DEVICES**  
greater than 6%  
hydrogen peroxide

From 15 minutes once per day, the Pola brightening range of medical device products are the fastest tray systems.



## Legal medical devices

With Pola Day 7.5% and 9.5%, Pola Night 22% and Pola Day CP, feel very confident you are performing a legal in-office brightening treatment

## Indications for use:

- Lightly etching away surface staining on vital and non-vital teeth
- Assisting in the brightening of discoloured teeth
- Removal of surface stains on teeth discoloured by:
  - Medications, such as tetracycline, minocycline
  - Fluorosis
  - Food related stains
  - Age dependent stains

## Natural soother and conditioner

The incorporation of special additives minimises plaque formation and enhances remineralisation to further reduce sensitivity.

## High water content

The high water content of the gel reduces dehydration of the enamel and decreases patient sensitivity.

## High molecular weight thickener

This reduces the tacky feeling and drying effect of the gel in turn reducing sensitivity further.

## High viscosity

The high viscosity gel ensures it can be easily and securely placed into the tray and remains in the tray for the entire procedure.

## Taste

The pleasantly flavoured spearmint gel is both fresh and long lasting.

### Pola Day and Pola Night 10 X 1.3g Syringe Kits

Reorder

7700363 (7.5% Hydrogen Peroxide)

7700366 (9.5% Hydrogen Peroxide)

7700387 (22% Carbamide Peroxide)

### Pola Day and Pola Night 4 X 1.3g Mini Kits

Reorder

7700362 (7.5% Hydrogen Peroxide)

7700365 (9.5% Hydrogen Peroxide)

7700386 (22% Carbamide Peroxide)

### Pola Day and Pola Night 50 X 1.3g Bulk Kits

Reorder

7700364 (7.5% Hydrogen Peroxide)

7700367 (9.5% Hydrogen Peroxide)

7700388 (22% Carbamide Peroxide)

# From just 15 minutes once a day



## Fluoride releasing

The addition of fluoride remineralises the tooth surface assisting in reducing post-operative sensitivity.

## Contains desensitising agent

The Pola Day and Pola Night gels contain a desensitising agent which acts on the nerve endings, and desensitises them at the pulp-dentin border, in turn minimising sensitivity and maximising patient comfort.

## Neutral pH

Pola Day and Pola Night's neutral pH ensures the full release of the peroxide without jeopardising patient comfort.

## Treatment guidelines

**poladay 7.5%** hydrogen peroxide  
1 or 2 X 30 min/day **OR** 1 X 45 min/day

**poladay 9.5%** hydrogen peroxide  
2 X 15 min/day **OR** 1 X 30 min/day

**polanight 22%** carbamide peroxide  
1 X 45 min/day

**poladay CP 35%** carbamide peroxide  
1 X 15 min/day

**Pola Day CP**  
4 X 1.3g Syringe Kit  
35% Carbamide Peroxide  
Reorder 7700329

**Pola Day CP**  
50 X 3g Dispenser Packs  
35% Carbamide Peroxide  
Reorder 7700082

**Tray Material – 20 Pieces**  
20 Piece Refill  
Reorder 7750005

**Tray Cases – 5 Pack**  
5 Tray Cases  
Reorder 7750008

**Spacer Resin 2 Syringe Refill**  
2 X 1g Spacer Resin Syringes  
Accessories  
Reorder 7700012

**Cosmetic Pola Pouches - 10 Pack**  
10 Pouches  
Reorder 7700999

# POLADAY CP

A LEGAL  
MEDICAL DEVICE

## Just 15 minutes once a day

### A legal medical device

With Pola Day CP, feel very confident you are performing a legal in-office brightening treatment

### Indications for use:

- Lightly etching away surface staining on vital and non-vital teeth
- Assisting in the brightening of discoloured teeth
- Removal of surface stains on teeth discoloured by:
  - Medications, such as tetracycline, minocycline
  - Fluorosis
  - Food related stains
  - Age dependent stains

### Super fast tray system

From just 15 minutes, once or twice per day, patients will see changes immediately.

Apply Pola Day CP to the patient's trays the same way a take home system is applied. They can wear it for 15 minutes in the waiting room before they go home. Most patients see their teeth change 3 or 4 shades. After seeing the results from this quick session, patients begin to see just how effective tooth brightening can be, before they start their at home treatment.

A patient requesting brighter teeth wants to see a result when they walk out of the dental office. Promoting a take home system, such as Pola Day or Pola Night, means they carry out the procedure themselves at home. Get them excited about brightening by giving them a "jump start" with Pola Day CP.



### Advantages

Pola Day CP has the same advantages as those listed with Pola Day and Pola Night:

- Fluoride releasing
- Desensitising agents
- Neutral pH
- Natural soother and conditioner
- High water content
- High molecular weight thickener
- High viscosity
- Pleasant taste

Pola Day CP  
4 X 1.3g Syringe Kit  
35% Carbamide Peroxide  
Reorder 7700329

Pola Day CP  
50 X 3g Dispenser Packs  
35% Carbamide Peroxide  
Reorder 7700082



# SOOTHE

A potassium nitrate and fluoride releasing desensitising gel.



## Desensitiser

Soothe, a sustained release gel containing 6% potassium nitrate and 0.1% fluoride gel, relieves tooth sensitivity caused by chemical and thermal changes. Unlike other desensitisers, Soothe will not interfere with the whitening process.

## Apply before or after whitening and brightening

Sensitivity can occur during or after the tooth whitening and brightening procedures. Soothe can be applied before or after the treatment.

**Soothe**  
4 X 1.2mL Syringe Kit  
Reorder 8150002

**Soothe**  
50 X 1.2mL Syringe Kit  
Reorder 8150033

# POLAPAIN

Paint on tooth whitening gel.

## A registered cosmetic

Pola Paint complies with the Council of European Union amending Directive 76/768/EEC, concerning cosmetic products.

## Quick and easy for you

There is no need for trays to be made. Patients simply purchase a kit from you and do the work themselves. Pola Paint is an excellent marketing tool for your tooth whitening business.

## Quick and easy for your patient

Your patient can apply Pola Paint whenever they wish at any time during the day or night – no one will notice they have Pola Paint on. The low viscosity fast drying gel enables a film to form on the tooth surface with minimal drying time. Patients can choose to whiten one single tooth or their complete smile.

## Super touch up

Pola Paint is a great touch up procedure for patients who have already whitened their teeth before – Pola Paint recharges the brightness!

## Economical

Pola Paint is the economical first step to encouraging your patients to whiten their teeth. No trays are required. No chair time is used.

## Fluoride releasing

The addition of fluoride remineralises the tooth surface and assists in reducing post-operative sensitivity.

## No messy trays

Pola Paint does not require any trays or equipment to be used. Your patient can continue their normal routine without anyone knowing they are whitening their teeth at the same time.

## Pleasant flavour

A long lasting spearmint flavour.



**Pola Paint**  
1 X 5.5mL Pola Paint Tube  
Reorder 7700037

# FREE MARKETING MATERIALS

for patient education



Pola Poster female only  
Reorder M100060



Pola Poster female and male  
Reorder M100051



Pola Poster Pola Office+



Pola Office professional demonstration DVD  
Reorder M770954



Pola Office waiting room demonstration DVD  
Reorder M770985



Pola Window Sticker  
Reorder M101006



Pola Statement Stuffer  
Reorder M770229



Pola Menu  
Reorder M770030



Pola Thank You Card  
Reorder M770032





visit [www.polawhite.com](http://www.polawhite.com)

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‡ Published and SDI Test Data.

† In-house data based on external clinical evaluators

**SDI**

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